

December 22, 2016

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Company: Cookpad Inc. Representative: Rimpei Iwata, Representative Executive Officer Code: 2193 (TSE, first section) Contact: Morio Inukai, Executive Officer Tel: +81-3-6368-1000

Notice of Dissolution of the Business and Capital Alliance with Minnano Wedding Co., Ltd. and Recording of an Extraordinary Loss (Non-consolidated)

Cookpad Inc. (the "Company") hereby announces that the Company resolved at a meeting of the Board of Directors held on December 22, 2016; 1) to conclude with Mr. Yoshiteru Akita ("Mr. Akita") a subscription agreement to tender all 2,047,000 common shares of Minnano Wedding Co., Ltd. held by the Company (the "Subscription Agreement") if Mr. Akita makes a tender offer for common shares of Minnano Wedding Co., Ltd. (the "Tender Offer"); and 2) to cancel the Basic Business and Capital Alliance Agreement with Minnano Wedding Co., Ltd. concluded with Minnano Wedding Co., Ltd. on April 21, 2015 (the "Cancellation Agreement"), as detailed below.

As a result of the above-mentioned agreements, the business and capital alliance between the Company and Minnano Wedding Co., Ltd. will be dissolved.

In addition, the Company expects to record a loss on valuation of shares of subsidiaries and associates as an extraordinary loss in the non-consolidated financial results for the fiscal year ending December 31, 2016 (Japanese GAAP) as a result of subscribing to the Tender Offer under the Subscription Agreement.

1. Reason for the Subscription Agreement and Cancellation Agreement

The Company and Minano Wedding Co., Ltd., as stated in "Notice on Commencing Tender Offer for Shares of Minnano Wedding Co., Ltd. (code: 3685) and Forming a Business and Capital Alliance with Minnano Wedding Co., Ltd.," released on April 21, 2015, engaged in a business and capital alliance for the purpose of combining the management base and business know-how and generating business synergies. However, since the Company desires to once again place maximum focus on the corporate mission "make everyday cooking fun" and it is believed that entrusting management of Minnano Wedding Co., Ltd. to a separate entity will be the most effective way of increasing the value of said business and the Cookpad Group, through consultation with Minnano Wedding Co., Ltd. and Mr. Akita, the Company decided to subscribe to the Tender Offer and dissolve the business and capital alliance with Minnano Wedding Co., Ltd.

- 2. Details of Dissolution of the Business and Capital Alliance
 - (1) Details of dissolution of the business and capital alliance
 - The Company will dissolve the business and capital alliance with Minnano Wedding Co., Ltd. by subscribing to the Tender Offer and entering into the Cancellation Agreement.
 - (2) Book value of shares or equity in the acquired counterparty (Minnano Wedding Co., Ltd.) 2,884 million yen
 - (3) Number of shares and percentage of outstanding shares acquired by the counterparty (Minnano Wedding Co., Ltd.)

| Number of shares | - |
|---|-----|
| Percentage of issued outstanding shares | - % |

3. Outline of the Counterparty to Dissolution of the Business and Capital Alliance (Minnano Wedding Co., Ltd.)

| Co., Ltd.) | | | | |
|---|---|-------|-----------------------------|----------------------|
| (1) Company name | Minnano Wedding | | | |
| (2) Principal office | 1-13-1 Tsukiji, Ch | | | |
| (3) Representative | Shinsuke Ishiwatari, President, Representative Director and CEO | | | |
| (4) Principal lines of | Management of web sites for information and word-of-mouth | | | |
| business | communications on wedding halls | | | |
| (5) Capital stock | 1,455 million yen (as of September 30, 2016) | | | |
| (6) Date of incorporation | October 1, 2010 | | | |
| (7) Major shareholders and | Cookpad Inc. 26.00% | | | |
| percentage of shares held | Yoshiteru Akita12.70% | | | |
| (as of September 30, 2016) | Keisuke Iio7.62% | | | |
| | YJ1 Investment Partnership7.61% | | | |
| | Globis Fund III (B), L.P. 5.61% | | | |
| | (standing proxy: SMBC Nikko Securities Inc.) | | | |
| | DeNA Co., Ltd. 5.29% | | | |
| | Shinsuke Ishiwatari4.19% | | | |
| | The Master Trust Bank of Japan, Ltd. (trust account)3.03% | | | |
| | Japan Trustee Services Bank, Ltd. (trust account)2.16% | | | |
| | Trust and Custody Services Bank, Ltd. (trust account E)2.07% | | | |
| (8) Relationships between | Capital | | Company owns 26.00% of | |
| listed company and the | relationships | | Iinnano Wedding Co., Lto | |
| consolidated subsidiary | | | ectors and employees of th | |
| | | | tions as four directors (in | |
| | representative director) and six employees of Minnano | | | |
| | Wedding Co., Ltd. | | | |
| | | | Company has transaction | |
| | relationships development work, etc. with the counterparty in the | | | |
| | <u></u> | | al year ending December (| |
| | Status as a | | nano Wedding Co., Ltd. i | 2 |
| (0) The counterments's energy | related party*Company and a related party.perating results and financial position for the most recent three years | | | |
| (b) The counterparty's operating (thousand yen) | ing results and finance | ai po | Shion for the most recent | unee years |
| Fiscal year ended: | September 30, 20 | 14 | September 30, 2015 | September 30, 2016 |
| Net assets | September 30, 2014 3,158,191 | | 3,074,351 | 3,265,204 |
| Total assets | 3,138,191 | | 3,354,320 | 3,566,713 |
| Net assets per share | | | ¥411.93 | ¥423.50 |
| | ¥414.61 | | | |
| Net sales Operating income | 1,504,194 | | 1,888,760 169,263 | 1,703,261 234,750 |
| Ordinary income | 327,318 | | 172,136 | 236,232 |
| Net income | 292,241 183,030 | | 112,130 | 152,088 |
| Net income per share | ¥27.07 | | | |
| - | ¥2 | 1.07 | ¥15.43 | ¥19.89 |
| Dividend per share | - | | - | - |

*As detailed in "Notice of Change in Subsidiary and Recording of Loss on Remeasurement upon Application of the Equity Method," released today, Minnano Wedding Co., Ltd. has become an equity-method affiliate of the Company.

4. Schedule

| (1) Board of Directors resolution | December 22, 2016 |
|------------------------------------|-------------------|
| (2) Conclusion of the Cancellation | December 22, 2016 |
| Agreement | |

5. Recording of an Extraordinary Loss and Future Outlook

The Company expects to record a loss on valuation of shares of subsidiaries and associates of approximately 837 million yen in connection with Minnano Wedding Co., Ltd. in the non-consolidated financial results for the fiscal year ending December 31, 2016 (Japanese GAAP) consequent upon

subscription to the Tender Offer under the Subscription Agreement.

Since the Company expects to record a loss on remeasurement upon application of the equity method as a financial expense in the consolidated financial results for the fiscal year ending December 31, 2016 (IFRS), as detailed in "Notice of Change in Subsidiary and Recording of Loss on Remeasurement upon Application of the Equity Method," released today, this matter will not affect the consolidated earnings results.