

March 24, 2016

Company: Cookpad Inc.

Representative: Rimpei Iwata, Representative Executive Officer

Code: 2193 (TSE, first section)

Contact: Rimpei Iwata, Representative Executive Officer

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Notice on Change of Representative Executive Officer

Cookpad Inc. (“the Company”) announces the following change of Representative Executive Officer as resolved at the Board of Directors Meeting held on March 24, 2016.

1. Purpose

This is to optimize the Company’s business expansion and stabilize management as well as further strengthen the management structure.

2. Details

(Appointed) Name: Rimpei Iwata
 Title: Director and Representative Executive Officer

(Resigned) Name: Yoshiteru Akita
 Title: Director and Representative Executive Officer

Yoshiteru Akita continues to be involved in the Company’s management as Director and Executive Officer.

3. Profile

Name (Date of Birth)	Profile
Rimpei Iwata (March 22, 1974)	1996 Joined The Sanwa Bank (Renamed The Bank of Tokyo- Mitsubishi UFJ) 2005 Joined McKinsey & Company 2012 Partner, McKinsey & Company 2016 Executive Officer, Cookpad Inc. (Current)

3. Effective

March 24, 2016