

July 31, 2015

Company: Cookpad Inc.

Name of Representative: Yoshiteru Akita, Chief Executive Officer

Code: 2193 (TSE, first section)

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Notice of Selection of Cookpad as Loan Margin Trading Issue

Cookpad Inc. (the “Company”) hereby gives notice that its stock, which was a standardized margin trading issue listed on the First Section of the Tokyo Stock Exchange, has been newly selected as a loan margin trading issue.

We expect selection of the Company’s stock as a loan margin trading issue will improve its liquidity and supply/demand balance and contribute toward more active trading and fair price formation.

We look forward to your continued support.

1. Date of selection announcement: July 31, 2015 (Friday)
2. Date of selection: August 3, 2015 (Monday)