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February 12, 2016

Company: Cookpad Inc.

Name of Representative: Yoshiteru Akita, Representative Executive Officer

Code: 2193 (TSE, first section) Contact: Jun Kanma, Executive Officer

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Notice on Appointment of New Executive Officers

Cookpad Inc. announces the executive personnel changes as follows.

1. Appointment of New Executive Officers (Effective February 19, 2016)

Name (Date of Birth)		Profile
	1997	Founded Coin Ltd. (renamed Cookpad Inc.)
Akimitsu Sano	2004	Representative Director, Cookpad Inc.
(May 1, 1973)	2007	Director and Representative Executive Officer, Cookpad Inc.
	2012	Director (Current)
	1996	Joined The Sanwa Bank (Renamed The Bank of Tokyo-
Rimpei Iwata		Mitsubishi UFJ)
(March 22, 1974)	2005	Joined McKinsey & Company
	2012	Partner, McKinsey & Company