

February 12, 2016

Company: Cookpad Inc.

Name of Representative: Yoshiteru Akita, Representative Executive Officer

Code: 2193 (TSE, first section)

Contact: Jun Kanma, Executive Officer

Tel: +81-3-6368-1000

Notice on Appointment of New Executive Officers

Cookpad Inc. announces the executive personnel changes as follows.

1. Appointment of New Executive Officers (Effective February 19, 2016)

Name (Date of Birth)	Profile
Akimitsu Sano (May 1, 1973)	1997 Founded Coin Ltd. (renamed Cookpad Inc.) 2004 Representative Director, Cookpad Inc. 2007 Director and Representative Executive Officer, Cookpad Inc. 2012 Director (Current)
Rimpei Iwata (March 22, 1974)	1996 Joined The Sanwa Bank (Renamed The Bank of Tokyo- Mitsubishi UFJ) 2005 Joined McKinsey & Company 2012 Partner, McKinsey & Company