

February 2, 2016

Company: Cookpad Inc.  
Name of Representative: Yoshiteru Akita, Representative Executive Officer  
Code: 2193 (TSE, first section)  
Contact: Jun Kanma, Executive Officer  
Tel: +81-3-6368-1000

**Notice Concerning Recognition of Extraordinary Loss (Non-consolidated)  
on Valuation of Investment in Subsidiaries**

Cookpad Inc. (the “Company”) hereby gives notice that it expects to recognize a loss on valuation of investment in subsidiaries as an extraordinary loss in its non-consolidated earnings results (Japanese GAAP) for the fiscal year ended December 31, 2015.

**1. Explanation of Extraordinary Loss**

“ALLTHECOOKS” is an English-language recipe service operated by ALLTHECOOKS, LLC (“ALLTHECOOKS”), a wholly owned subsidiary of COOKPAD Inc. (location: State of California, U.S.A.; “Cookpad US”), itself a wholly owned subsidiary of the Company. The number of monthly users of the service has remained significantly lower than the original business plan. Primarily due to such reason, the business performance and financial condition of Cookpad US have deteriorated, causing the fair value of Cookpad US shares to decline significantly. In conjunction with this decline, investment in Cookpad US are recognized as impaired, and according to Japan’s Accounting Standard for Financial Instruments, the Company expects to record extraordinary loss on valuation of investments in subsidiaries amounting 903 million yen.

**2. Future Outlook**

The Company expects to recognize the above as an extraordinary loss on its non-consolidated earnings results (Japanese GAAP). The loss on valuation of investment in subsidiaries is eliminated on consolidation, and therefore there will be no impact on consolidated earnings.

On the consolidated earnings results (IFRS), the Company expects to recognize an impairment loss of 271 million yen as an “other expense” on goodwill relating to ALLTHECOOKS.